Pseudo Item Importing

Price Spectre supports the bulk uploading of pseudo items — entries that behave like listings for search and pricing purposes, but do not require an underlying eBay listing. This feature allows users to perform competitor research without listing items on eBay, run one-time price checks without enabling automated repricing, and test search parameters and pricing rules using spreadsheet input.

A small fee, paid in Premium Points, is charged based on the number of successful price checks performed during processing.

Pseudo Item Importing uses a structure similar to the traditional Import feature but does not include selector columns, because no real listing is being modified.

Example Pseudo Item Inputs

	A	B	C	D	E	F	G	H	I	J	K	L
1	Custom Identifier	SKU	BIN Price	Floor Price	Ceiling Price	Algorithm	X	Y	Notes	Keywords	Site	Min Feedback
2	Item-1	ABC1		12.99		5	1	0		watch strap	0	1000
3	Shirts-Research	SHRTS				1				formal shirt, men	3	
4						5	1	0	Switch 2	045496885816	0	

Custom Identifiers — Properties — Search Parameters

Fields

Custom Identifier
A user-defined identifier for personal reference. If omitted, the row number is used.

SKU
Optional, for user reference only.

Site
Optional. Defines which eBay site is used for competitor searches. A default site can be selected at import time.

Valid site IDs: https://developer.ebay.com/devzone/merchandising/docs/concepts/siteidtoglobalid.html

Customizable Properties
Includes pricing algorithms, X/Y parameters, floor/ceiling prices, and other pricing-related controls.

Search Parameters
Includes keywords, minimum feedback, and similar search-related inputs.

File Formats
Price Spectre supports all popular spreadsheet formats, including XLSX, XLS, ODS, and CSV. This list is not exhaustive.

Billing
A small fee is charged in the form of Premium Points, based on the number of successful price checks performed.